Trade Promotion Lottery (Game of Chance) Details of Participation Builder

V2.0 September 2018

Name of Competition: Melbourne Marathon 2022 Free Entry for Heart Foundation Walkers

This promotion is in no way sponsored, endorsed, administered by or associated with Facebook, Twitter or Instagram. You are providing your information to the National Heart Foundation of Australia ABN 98 008 419 761 (Heart Foundation) and not to Facebook, Twitter or Instagram. By participating in this promotion, you agree to a complete release of Facebook, Twitter and Instagram from any claims. Participation in this promotion is subject to the Melbourne Marathon 2022 Free Entry for Heart Foundation Walkers Details of Participation.

Any entrant found to be creating multiple social media accounts (e.g. multiple Twitter accounts) in order to submit more entries will be disqualified.

Details of Participation

Information on how to enter forms part of these Details of Participation and entry is deemed as acceptance of them. No purchase is necessary to enter the contest or redeem prizes.

Contest commences on 26 July 2022 and entries close at 11:59pm AEST on 2 August 2022.

Entries not received by that time & date or not completed in accordance with the Details of Participation will not be eligible to win.

Prize

Five (5) prizes, each comprising: Free entry for one person in the Melbourne Marathon 2022 event of your choice valued at up to \$150. Winners can choose from Marathon, Half Marathon, 10km, 5km or 3km events.

Total prize pool is valued at \$750. The prizes do NOT include flights, travel or accommodation.

If any prize is unavailable, the promoter reserves the right to substitute another item for the prize, in its sole discretion, of equal or higher value.

All prize values are correct at the time of printing.

Prizes are not redeemable for cash unless otherwise indicated.

Who can enter

Contest is open to Australian residents aged 18 years or older who are members of Heart Foundation Walking.

Employees of the promoter and their immediate family members are not eligible to enter.

How to enter

Contest can be entered by emailing katie.barnes@heartfoundation.org.au with your name and including "Marathon" in the subject line before the close of the competition.

Only one entry per person is permitted.

Prize Draws

The odds of winning are based on the actual number of entries received.

Neither the promoter nor any of their agencies are responsible for lost, late, damaged, misdirected, incomplete or ineligible entries.

The Promoter's decision is final, and no correspondence will be entered into.

All prizes are guaranteed to be given away by random drawing from all methods of entry of this contest.

All prize draws and redraws will take place at Level 2, 850 Collins Street, Docklands at 10am AEST (or AEDT during daylight savings) on the draw date.

The prize draw will take place on 3 August 2022.

If a prize is not claimed within 1 month of the draw date, a redraw will be conducted on 6 September 2022. Notification

Winners will be notified by phone or email where possible. The winners' names will be published at www.doitforheart.org.au on 8 August 2022. Prize winners list may be obtained by visiting www.doitforheart.org.au. Privacy Statement

Your Personal Information is being or has been collected by the National Heart Foundation of Australia ABN 98 008 419 761 (Heart Foundation, we, us, our) to facilitate services requested by you and /or to keep you informed about Heart Foundation related activities. We respect your privacy and embrace the principles contained in the Privacy Act. We may contact you in the future for the promotion of heart health messages and programs, research, fundraising purposes and invitations to events. If you attend our events you may be photographed or filmed and images &/or audio may be used in various mediums to promote the Heart Foundation. Please tell event staff if you do not wish to be photographed or filmed. Personal details may be provided to third parties where required by law or for the purpose of facilitating services contracted by us, in so doing your personal information may be disclosed to overseas recipients. Further information is available in our Privacy Notice or on request. Communications from us may include mail, email, social media, SMS or telephone contact and may also include messages on behalf of event sponsors and other third parties. By providing your information to us you agree that you have provided your indefinite consent to this contact. You may withdraw consent at any time though in doing so we may not be able to provide you with services requested. The Heart Foundation will not disclose your information to any third party for their marketing purposes.

8486 - 1 -

If you do not want to receive further communication from us (other than information that relates to this service) or if you have any questions about privacy please contact our Privacy Officer via GPO Box 9966 in your capital city, privacy@heartfoundation.org.au or by calling 13 11 12. Our APP privacy policy is set out in our Privacy Notice and details how you may complain about privacy issues and how we would deal with that complaint. It also explains how you can access, correct or update information we hold about you. A copy of our Privacy Notice is available at www.heartfoundation.org.au or on request. [HFPS01-190107-E]

The promoter is National Heart Foundation of Australia ABN 98 008 419 761 of Level 2, 850 Collins Street, Docklands Vic 3008.

Guidance

The full DOP (as above) should be used wherever space permits – if it will fit on entry forms, etc use the full DOP, and the full DOP should be available on our website (where relevant) – use of a "To view the full Details of Participation click here" type hyperlink is acceptable. In addition, if attending events at which people will be able to enter the competition, take along a laminated copy of the full DOP should anyone wish to view it, and a dozen or so copies, in case anyone wants to take a copy away with them.

The Short form DOP (below) should only be used in instances where the full DOP cannot be accommodated due to space issues – for example on DL flyers and posters, and some entry forms where there is insufficient space.

When using either the full or short form DOP, it is acceptable to use a small font; however the text must still be legible – please bear this in mind and ensure the general public will be able to read the text.

Short form DOP (for use where full DOP will not fit due to space restrictions).

Competition commences 26 July 2022 and entries close 11:59pm AEST on 2 August 2022. Entry is open to residents of Australia aged 18 years or more who are members of Heart Foundation Walking. Total prize pool valued at up to \$750. Full details of participation can be found by visiting www.doitforheart.org.au. The promoter is National Heart Foundation of Australia ABN 98 008 419 761 of Level 2, 850 Collins Street, Docklands Vic 3008.

8486 - 2 -