

## **Name of Competition: Do it for Heart Activation Incentive 2026**

This promotion is in no way sponsored, endorsed, administered by or associated with Facebook, Twitter or Instagram. You are providing your information to the National Heart Foundation of Australia ABN 98 008 419 761 (Heart Foundation) and not to Facebook, X or Instagram. By participating in this promotion, you agree to a complete release of Facebook, X and Instagram from any claims. Participation in this promotion is subject to the Do it for Heart Activation Incentive 2026 details of participation.

Any entrant found to be creating multiple fundraising pages in order to submit more entries will be disqualified.

### Details of Participation

Information on how to enter forms part of these Details of Participation and entry is deemed as acceptance of them. No purchase is necessary to enter the contest or redeem prizes. Contest commences on 12:01am AEST on Monday 8 June 2026 and entries close at 11:59pm AEDT on Wednesday 30 September 2026. Entries not received by that time & date or not completed in accordance with the Details of Participation will not be eligible to win.

### Prize

Prizes: 1 prize, comprising a \$100 Visa e-gift card. Total prize pool is valued at \$100. If prize is unavailable, the promoter reserves the right to substitute another item for the prize, in its sole discretion, of equal or higher value. All prize values are correct at the time of printing.

Prizes are not transferable or redeemable for cash unless otherwise indicated.

### Who can enter

Contest is open to Australian residents aged 16 years or more who have registered for Do it for Heart 2026 through the Do it for Heart web page.

Employees of the Promoter and their immediate family members are not eligible to enter. Supplier's employees are not eligible to enter.

### How to enter

Registered participants in Do it for Heart 2026 will be entered automatically once \$20 or more has been raised on their Do it for Heart fundraising page during the period of the competition.

### Prize Draws

The odds of winning are based on the actual number of entries received. Neither the promoter nor any of their agencies are responsible for lost, late, damaged, misdirected, incomplete or ineligible entries. The Promoter's decision is final, and no correspondence will be entered into.

All prizes are guaranteed to be given away by random drawing from all methods of entry of this contest.

All prize draws and redraws will take place at Level 9 565 Bourke Street Melbourne VIC 3000 at 10:00am AEST on the draw date. The prize draw will take place on Friday 10 July 2026. If a prize is not claimed within 3 months of the draw date, a redraw will be conducted on October 12 2026.

#### Notification

Winners will be notified by phone or email where possible. The winners' names will be published on [www.doitforheart.org.au](http://www.doitforheart.org.au) on Thursday 1<sup>st</sup> October 2026. Winners of redraws (if any) will be published on [www.doitforheart.org.au](http://www.doitforheart.org.au) on December 1 2026. Prize winners list may be obtained by visiting [www.doitforheart.org.au](http://www.doitforheart.org.au)

#### Privacy Statement

Your Personal Information is being or has been collected by the National Heart Foundation of Australia ABN 98 008 419 761 (Heart Foundation, we, us, our) to facilitate services requested by you and /or to keep you informed about Heart Foundation related activities. We respect your privacy and embrace the principles contained in the Privacy Act. We may contact you in the future for the promotion of heart health messages and programs, research, fundraising purposes and invitations to events. If you attend our events you may be photographed or filmed and images &/or audio may be used in various mediums to promote the Heart Foundation. Please tell event staff if you do not wish to be photographed or filmed. Personal details may be provided to third parties where required by law or for the purpose of facilitating services contracted by us, in so doing your personal information may be disclosed to overseas recipients. Further information is available in our Privacy Notice or on request. Communications from us may include mail, email, social media, SMS or telephone contact and may also include messages on behalf of event sponsors and other third parties. By providing your information to us you agree that you have provided your indefinite consent to this contact. You may withdraw consent at any time though in doing so we may not be able to provide you with services requested. The Heart Foundation will not disclose your information to any third party for their marketing purposes.

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